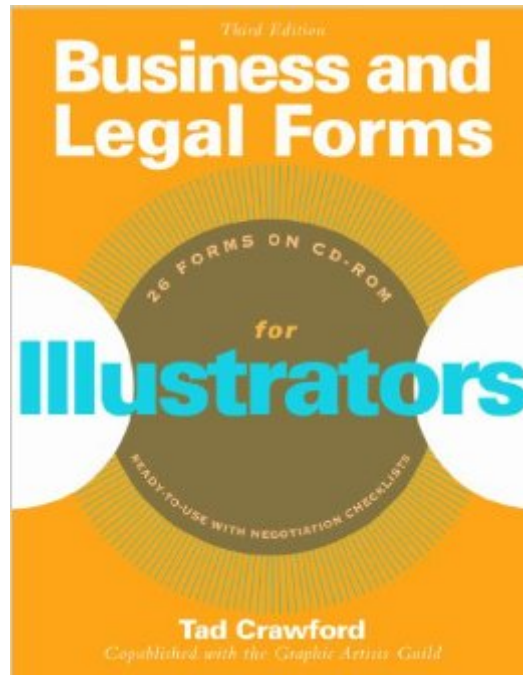


The book was found

Business And Legal Forms For Illustrators



Synopsis

Containing 25 of the most essential business and legal forms to meet the everyday needs of today's successful illustrator, this updated edition includes new forms for trademark application, commercial lease, sublease, and lease assignment agreements. Unique negotiation checklists will guide illustrators to make the best deal. "Belongs within easy reach of every working artist."--Graphic Artists Guild News "Includes a CD-ROM with electronic versions of the forms in Word and WordPerfect "Advertising in Communication Arts and Graphic Artist Guild News "Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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Customer Reviews

I found this book to be very helpful and well- thought-out. The author has provided an extremely powerful tool. He has thoroughly covered practically every situation a commercial artist is likely to face. This book contains 21 complete tear-out forms appropriately prepared for specific business matters such as estimates, collaboration, illustrator-agent agreement, consignment and sale of

artwork just to name a few. This new revised edition conveniently includes forms on a CD-ROM. It also includes a detailed explanation on how to use each form. The legal advice found in this book will surely save you a great deal of time and money which is invaluable to any working artist. Unless you are a "starving artist" who works for food only, this informative legal guide will no doubt prove itself very useful and efficient. This is truly an essential book for commercial artists!

Not only does this book present a wealth of practical information on the business end of illustration, but the included CD-ROM works for Macintosh users as well as Windows. The electronic versions really *work* and are easily customizable. A very well done and helpful publication.

A superb book! When you consider that I downloaded a single "shareware" contract for artists that the author wanted \$50 for, you realize the value of this book. And this book comes with a CD-rom with all the forms in electronic format, so you don't even have to go to the trouble to type or scan them in! This is the essential book for all graphic artists.

The legal world can be a daunting place especially to someone not versed in legalese. The books by Tad Crawford distill this information into a very accessible text that helps explain all the important legal issues artists should be aware of. Everything you need to know for contracts, copyright, taxes, etc. is covered here. The book does a great job explaining what your rights are, which is especially important in this digital age where artistic theft is easy and rampant. The law is always changing, too, so it's great that they keep updating these books. One nice thing is the book has templates for standard contracts and invoices and such. Highly recommended.

"Business and Legal Forms for Illustrators" is an excellent source of artist agreement forms it even comes with a CD so you can easily print out the forms that you need when you need them. I had a pending art sale that required a different legal form from what I had previously been familiar with this book offers superb samples that can be used by an artist. Easy to understand written in plain English. This book is a wise investment that could save any artist a bunch of headaches and misunderstandings. I highly recommend this book.

Tad Crawford has written a whole series of books out of his expertise in the law and creative arts, with a special focus on photography and visual arts. I'd suggest looking at Tad's other books, too, since this one is more action-focused without extensive explanations of the whys and wherefores of

it."Business and Legal Forms" has the documents you'll need, such as model and property releases, copyright transfer forms, publishing contracts and other stock art forms. His descriptions are very helpful. Of greatest practical use, though, is the included media containing MS Word documents of all of the forms. If you're just getting started in the arts, you need this book!

Good resource for someone just starting out and isn't really familiar with visual art contracts. I also like that I can add my logo and edit the forms to meet my needs

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